

Roberto Lofaro

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has participated in the following openSAP course:

Designing Business Models for the Digital Economy

Instructors: Tobias Schimmer, Uli Eisert and Julia Doll

This eight-week online course was held from September 5 through November 8, 2017. It comprised 2-4 hours of learning effort per week. In addition, the course offered the option to participate in group exercises along a real business case.

The course covered the following topics:

- Introduction to Business Model Innovation
- Business Model Baseline
- “Analyze & Improve” Your Business Model
- “Challenge & Change” Your Business Model
- “Test & Verify” Your Business Model with Minimum Viable Products (MVP)
- “Evaluate & Decide” Your Business Model

Walldorf, Germany, November 2017

openSAP is SAP's platform for open online courses. It supports you in acquiring knowledge on key topics for success in the SAP ecosystem.